



# Project Promotional Event

of the Project:

**“Improving Quality and Accessibility of Health Care and Social services Centers in Cross-Border Regions”**

**“Quality Health”**

INTERREG IPA Cross Border Cooperation Programme CCI 2014 TC 16 I5CB 009

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## QUALITY HEALTH PROJECT

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Project Partners:

- General Hospital of Pella, Hospital Unit of Edessa and Hospital Unit of Giannitsa (as the Lead Beneficiary-LB)
- PHO Special Hospital for Orthopedic Surgery and Traumatology “ST. ERAZMO” (as Project Beneficiary 2-PB2)
- General Hospital of Thessaloniki "G. PAPANIKOLAOU"(as Project Beneficiary 3-PB3)
- Association for a fight against stroke “STROKE” (as Project Beneficiary 4-PB4)

Budget: €1.143.160,00

The Partners of the Quality Health Project collaborated together for a common target: to achieve the improvement of the life quality related to the health and social welfare issues..

## **INTERREG IPA Cross Border Cooperation Programme**

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**The INTERREG IPA CBC Greece-Republic of North Macedonia Programme:**  
supports the cooperation between Greece and the Republic of Northern Macedonia.

- The overall objective of the Programme is to enhance territorial cohesion through improved living standards and environmentally friendly employment opportunities and the use of natural resources to upgrade the tourism product.
- The 'Improving Quality and Accessibility at Cross-border Health and Social Service Centers' Project under the acronym 'Quality Health' aims to improve the quality of medical services in hospitals and medical centers and to promote accessibility in the public sector and in particular in cross-border area.
- Quality Health supports access to health care and social services for people living in cross-border areas.

## **INTERREG IPA Cross Border Cooperation Programme**

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The purpose of the expertise is:

- (a) examine existing health infrastructure and services
- (b) analyze the demand of the corresponding services from the population of the area;
- (c) propose solutions for better and more efficient matching between needs and demand.
- (d) Through this study, a roadmap for improvement and exploration of services was created with the ultimate aim of providing high quality health / care services to the population of the cross-border area.

## **The Cross-Border Health Policy (Cross-Border Health Cooperation)**

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Health policies and systems in the European Union are increasingly interconnected due to various factors such as the ability of patients to receive health care across the Union, the ability of health professionals to work in different countries of the Union, higher expectations for health care, but also new developments in health technologies.

In this context, and in the context of health actions, the Ministry of Health actively supports efforts by neighboring countries to promote cross-border health services, strengthen existing and develop health care structures in distressed areas that have unmet needs and face strong challenges.

Such areas are the inaccessible continental and island regions of the country, many of which fall under the category of eligible cross border areas of the European Territorial Cooperation Programmes 2014-2020 - Interreg.

### The Cross-Border Cooperation Area



**Interreg - IPA CBC**



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QUALITY HEALTH

**THANK YOU FOR YOUR  
TIME!**

**HAPPY HOLIDAYS !**